

## Outdoor Media – Digital Outdoor Real Time Passenger/Travel Information



### DSi.Transport

Digital communication and Real Time Passenger & Travel  
information delivery

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The DSi.Transport combines real time passenger/travel information with public interaction in a modern addition to street furniture architecture.

As with all DSi solutions DSi.Transport is an element of our digital signage network that combines the delivery of Real Time Passenger Information (RTPI), interactive information and even revenue generating digital advertising.

With the addition of our DSi.UTMC module we can display live traffic and travel information directly from your Urban Traffic Management & Control (UTMC) Database on any of our DSi Displays. We also provide mobile enabled UTMC content for live bus and rail timings and real time car park whilst on the move.

Compared to traditional static signs, DSi can quickly and easily manage and distribute updated, customised and targeted content to the general public in an entertaining, informing and engaging way.

The DSi.Transport for outdoor applications is fully IP65 rated and comes with single or dual 38" stretched or 42" – 65" high definition, high brightness LCD panels.

The displays are driven by our core DSi network and will deliver high quality live Real Time Transport Information as well as high definition content, digital communications and of course public messaging and emergency alerts if the need should arise.

With the addition of our DSi.Blue module the public will be able to download content directly from the DSi.Transport on demand straight to their mobile phones such as maps, timetables, live public transport information and promotions.



**DSi.Transport offers the public real time transport information, images, videos and interaction.**

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### Features

- 17" - 103"+ Real Time Information Screens
- Touch screen information portal
- UTMC Real Time Access Plugin
- Easy to use central web portal
- Combined hardware and software solution
- Fully manage digital content from any web browser
- Centralised management
- Pre built templates and scheduling system
- Rich content display (Videos, Web Content, flash, images)
- Robust technology for trusted continuous operation and fast delivery
- Modular infrastructure - add as many displays as you want
- 365 24/7 scheduling
- Integral system status monitoring
- Ultra High Brightness IP65 Rated perfect for Street Use.
- Bespoke designs available
- Way finding
- Restaurant guide
- Tourist Attraction details
- What's happening
- Shopping map
- Gig guide
- Theatre reviews
- Local information & adverts

### Benefits

- Display up to the minute content
- Advanced Scheduling and Reporting
- Touch screen information at your finger tips
- Increased public awareness
- Built-in wired and wireless network communications for easy deployment.
- Screen segmentation for multiple impact
- Reduce the need for printed media
- Functional, practical, effective Street Furniture