

Outdoor Media – Digital Pods with dual touch interactive Portals



DSi.Pod

Digital communication and Real Time Transport information delivery

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The DSi.Pod combines real time information with public interaction in a modern addition to street furniture architecture.

As with all DSi solutions the DSi.Pod is an element of our digital signage network that combines the delivery of Real Time Passenger Information (RTPI), interactive Information and even revenue generating digital advertising.

Compared to traditional static signs, DSi can quickly and easily manage and distribute updated, customised and targeted content to the general public in a entertaining, informing and engaging way.

The DSi.Pod for outdoor applications is fully IP65 rated and comes complete with single or dual 46” – 65” high definition, high brightness LCD panels and dual 17” touch interactive Portals.

The 46-65” panels are driven by our core DSi network and will deliver high quality live Real Time Transport Information as well as high definition content, digital communications and of course public messaging and emergency alerts if the need should arise.

The 17” touch interactive portals are also driven by our core DSi network and these can be used by the general public for many applications such as Wayfinding, local events, reviews, restaurant guides, tourist information or anything you choose to distribute throughout the public domain.

With the addition of our DSi.Blue module the public will be able to download content directly from the DSi.Pod on demand straight to their mobile phones such as maps, timetables and promotions.



DSi.Pod offers the public real time transport information, images, videos and interaction.

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Features

- 46”- 65” Double sided advertising screens
- 17” Touch screen information portal
- Easy to use central web portal
- Combined hardware and software solution
- Fully manage digital content from any web browser
- Centralised management
- Pre built templates and scheduling system
- Rich content display (Videos, Web Content, flash, images)
- Robust technology for trusted continuous operation and fast delivery
- Modular infrastructure - add as many displays as you want
- 365 24/7 scheduling
- Integral system status monitoring
- Ultra High Brightness IP 65 Rated Displays perfect for Street Use.
- Bespoke designs available



- Way finding
- Restaurant guide
- Tourist Attraction details
- What’s happening
- Shopping map
- Gig guide
- Theatre reviews
- Local information & adverts

Benefits

- Display up to the minute content
- Hourly, daily, weekly scheduling
- Touch screen information at your finger tips
- Increased public awareness
- Built-in wired and wireless network communications for easy deployment.
- Screen segmentation for multiple impact
- Reduce the need for printed media
- Functional, practical and effective Street Furniture