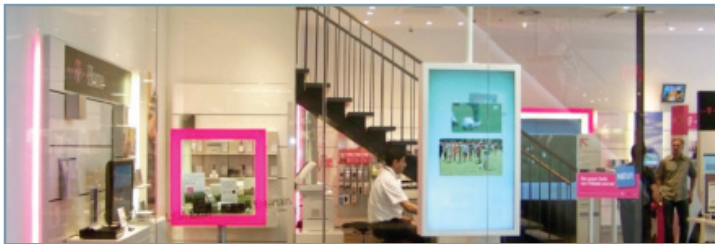


Retail Environment Digital Signage

Digital Signage is the modern medium for effective, targeted, high impact retail advertising and proves its ROI capabilities time and time again.

The benefits of digital signage over traditional static signs are that the content can be exchanged more easily, animations and videos can be shown, and the signs can adapt to the context and audience, even interactively. Digital signage also offers superior return on investment compared to traditional printed signs.



Our Full 1080p High Definition digital signage solutions allow you to create and deliver targeted messages that inform, educate and motivate your audiences without your budget taking a painful hit.

ZingHD Digital Signage delivers eye catching colourful content that can enhance sales potential across many retail sectors.

Using ZingHD Digital Signage you can fully customise and control all your digital displays from almost anywhere, with ZingHD you can change, update, schedule and refine any content from your desktop in the shop or from across the internet for the most targeted messaging possible.



Features:

- Fully managed digital content from anywhere
- Advertising campaigns scheduling and management
- Deliver rich media including Video, Flash, Audio, RSS and images
- Centralised server controlling your digital distribution
- Combined hardware and software solution
- Robust technology for trusted continuous operation and fast delivery
- Modular infrastructure - ad as many displays as you want
- Easy to manage web interface
- Easy content scheduling
- Display grouping
- Display live information - news, weather, travel, emergency statements etc
- Integral system status monitoring

Retail Environment Digital Signage

ZingHD comes in a variety of forms including anywhere from handheld LCD's and ultra-wide stretched displays all the way up to 103" digital LCD's, display walls and bi-directional high definition, high brightness display systems and even touch interactive portals.

Touch screen interactive portals driven by our ZingHD can be used by almost anyone for multiple applications such as product news, comparisons, stock availability, wayfinding or almost anything you choose to distribute.

Each display driven by ZingHD can deliver high quality scheduled digital advertising, live real time information as well as high definition digital communications and of course consumer messaging and emergency alerts if the need should arise.

Proximity Marketing

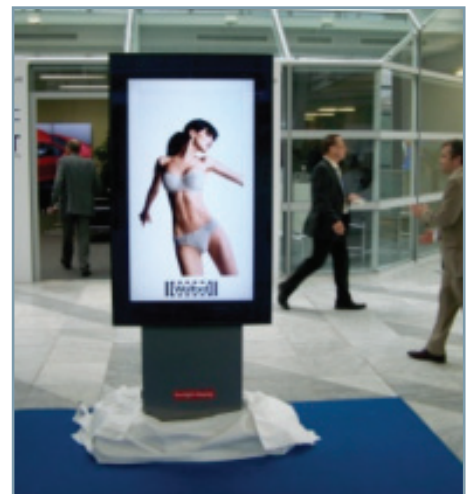
Our ZingHD.Blue proximity module allows you to send digital content directly to passers-by via bluetooth. We provide you with the means to contact any possible consumer who's within your broadcast range.

You can send useful promotions, product information, or even business cards and internet links direct to your consumers, you can start getting more and more exposure and increased potential every day.

Point of Sale



The successful retail environments are those that are better connected with their consumers and using digital signage is a unique, effective way to reach out to them.



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