

Education & Digital Signage

Digital Signage can provide high impact educational messaging, way finding, scheduling, real time travel information (bus, rail, and traffic) targeted advertising, and is an invaluable mechanism for communicating with both the faculty and students alike.

Any facility from primary schools through to universities can use digital signage to deliver real time communications to their students and staff.

Reception areas, staff rooms, canteens and halls of residence are ideal places to use digital screens to deliver public transport news, emergency alerts, way finding information, exam details, food menus and fun messaging relating to their school.

The benefits of digital signage over traditional static signs are that the content can be exchanged more easily, animations and videos can be shown, and the signs can adapt to the context and audience, even interactively. Digital signage offers superior return on investment compared to traditional printed signs and can significantly reduce your publishing outlay.

Our Full 1080p High Definition digital signage solutions allow you to create and deliver targeted messages that inform, educate and motivate your audiences.

Using ZingHD Digital Signage you can fully customise and control all your digital displays from almost anywhere, with ZingHD you can change, update, schedule and refine any content from your desktop or from across the internet for the most targeted messaging possible.

ZingHD comes in a variety of forms anywhere from handheld LCD's and ultra-wide stretched displays all the way up to 103"

Features:

- Fully managed digital content from anywhere
- Advertising campaigns scheduling and management
- Deliver rich media including Video, Flash, Audio, RSS and images
- Centralised server controlling your digital distribution
- Combined hardware and software solution
- Robust technology for trusted continuous operation and fast delivery
- Modular infrastructure - ad as many displays as you want
- Easy to manage web interface
- Easy content scheduling
- Display grouping
- Display live information - news, weather, travel, emergency statements etc
- Integral system status monitoring

Education & Digital Signage

digital LCD's, display walls and bi-directional high definition, high brightness display systems and even touch interactive portals.

Touch screen interactive portals driven by our ZingHD can be used by almost anyone for multiple applications such as delivering public transport news, emergency alerts, way finding information, exam details, food menus and fun messaging relating to their school.

Proximity Messaging

Our ZingHD.Blue proximity module allows you to send digital content directly to passers-by via bluetooth. We provide you with the means to contact anyone who's within your broadcast range who could benefit from the information you need to share.

You can send useful information such as schedules, travel information, events, exams, or even promotions and internet links direct to your staff and students.

Communication

The use of digital signage within an educational environment can enable you to communicate efficiently and effectively.

Content Type

- Interactive maps for students and visitors
- Events and dates
- Advertisements
- Canteen menus and specials
- Real-time information (times, weather, rss feeds)

Potential Benefits

- Increase knowledge
- Increase knowledge and attendance
- Revenue
- Increased sales
- Increased knowledge/intended action



Contact Zing Digital Media

252-256 Kings Road
Berkshire House
Reading
RG1 4HP
0845 6586768
pcs@zingdigitalmedia.com
www.zingdigitalmedia.com